Print Date 10/22/12 16:55:28

ORDER

Orders 100015 Order / Rev: Alt Order #: 06830030 Product Desc: BERKLEY FOR SENATE Estimate: 30S Flight Dates: 10/09/12 - 10/15/12 Primary AE: Amy McCreary Sales Office: Original Date / Rev: 06/27/12 / 10/22/12 BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Shorr Johnson Magnus **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1831 Chestnut St. Billing Cycle: EOM/EOC Philadelphia, PA 19103 Agency Commission: 15% Advertiser Name: Demographic: A25-54 New Business Thru: **Product Codes:** PLC01 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/01/12	10/15/12	98	\$38,850.00	\$33,022.50		

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	98	\$38,850,00	\$33,022.50	0.00
Totals	98	\$38,850.00	\$33,022.50	0.00

Agency External ID:

Totals

Account Executives

Account Executive			Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	20%	\$38,850.00
Market	100%	\$194,250,00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$62,160.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$40,792.50
KTUD	0%	\$0.00
KVVU	25%	\$48,562.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$3,885.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
•	E 1	KSNV	10/09/12	10/12/12	Wake Up Early w/	Wagn@M	430a-5a	TWT	:30	4	\$50.003	0.00 NM	4	\$200.00
					Wake Up Early Wa	agners								
		NEWS										l l		
		Star	t Date E	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	W	eek: 10/0	08/12 1	10/14/12	-TWT	4	\$50.00	0.00				ŀ		

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KSNV

Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830030

Product Desc:

BERKLEY FOR SENATE

Flight Dates: 10/09/12 - 10/15/12

- 10/15/12 Estimate:

30S

Days Len Spots Ln Ch Start End Inventory Code Break Start/End Time Rate Pri Rtg Type Spots Amount 10/15/12 10/15/12 Wake Up Early w/ Wagn6M 430a-5a M-----:30 \$50,003 0.00 NM \$50.00 Wake Up Early Wagners **NEWS** Rating Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 M----\$50,00 0.00 10/15/12 10/15/12 M-F 5-6a WakeUp w/WaQM M----:30 \$200.003 0.00 NM \$200.00 KSNV 5-6a M-F 5-6a WakeUp w/Wagners **NEWS** Rating Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 \$200.00 0.00 0.00 NM E 4 KSNV 10/09/12 10/12/12 M-F 5-6a WakeUp w/WaQM 5-6a --TWTF---:30 \$200.003 4 \$800.00 M-F 5-6a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Rating Spots/Week Rate 10/14/12 -TWTF--\$200.00 0.00 Week: 10/08/12 \$300.003 0.00 NM E 5 KSNV 10/09/12 10/12/12 M-F 6-7a WakeUp w/WaQM 6-7a -TWTF--:30 8 \$2,100.00 M-F 6-7a WakeUp w/Wagners **NEWS** End Date Weekdays Spots/Week Rating Start Date Rate Week: 10/08/12 10/14/12 -TWTF--\$300,00 0.00 Start/End Time Ch Date Range **Description** <u>Weekdays</u> <u>Length</u> Rate Rtg Type 4 KSNV 10/08/12-10/14/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF----:30 (\$300.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE M-----:30 0.00 NM E 6 KSNV 10/15/12 10/15/12 M-F 6-7a WakeUp w/WaQM 6-7a \$300.003 2 \$600.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M-----\$300,00 0.00 E 7 KSNV 10/15/12 10/15/12 CM 658a-9am \$400.003 0.00 NM **Today Show** M-----:30 \$1,200.00 3 **Today Show** TODAY Spots/Week Start Date **End Date Weekdays** Rate Rating 10/21/12 \$400.00 0.00 Week: 10/15/12 3 KSNV 10/09/12 10/12/12 **Today Show** СМ 658a-9am :30 12 \$400,003 0.00 NM \$1,600.00 -TWTF--**Today Show TODAY** Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/08/12 10/14/12 ~TWTF~~ 12 \$400,00 0.00

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KSNV

Order / Rev:

103615

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Berkley, Shelley for Senate

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06830030

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/09/12 - 10/15/12

Estimate:

30S

Ln Ch S	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	:S	Rate Pri	Rtg Type	Spots	Amount
E 8 KSNV 10)/09/12	10/12/12	Today Show	СМ	658a-9am	-TWTF-			400.003	0.00 NM	4	\$1,600.00
TODAY			Today Show									
Start D		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/08/1 Spot Ch Da		10/14/12	-TWTF escription	12 Start	\$400.00 End Time	0.00	Weekdays	Length	. Rate	Rtg Type		
Spot Ch Da 2 KSNV 10/				•	7 <u>-11116</u> 1-9am		-TWThF) (\$400.00)			
Unresc			•						,			
•			E] NOT AVAILABI		. 0		een areala ee	.04	. (4400.00)	0.00 144		
3 KSNV 10/ Unreso		10/14/12 10	oday Snow	6588	ı-9am		-TWThF	.30	(\$400.00)	0.00 NW		
		ABLE RAT	E] NOT AVAILABI	LE RATE								
4 KSNV 10	/08/12-	-10/14/12 To	oday Show	6588	a-9am		-TWThF	:30	(\$4 00.00)	0.00 <i>NM</i>		
Unreso		ARIERAT	E] NOT AVAILABI	E DATE								
5 KSNV 10/			-		a-9am		-TWThF	:30	(\$400-00)	0.00 <i>NM</i>		
Unreso	olved		·						,			
•			E] NOT AVAILABI		_			_				
6 KSNV 10 Unreso		-10/14/12 To	oday Show	6588	ı-9am		-TWThF	:30	(\$400.00)	0.00 NM		
		ABLE RAT	E] NOT AVAILABI	LE RATE								
7 KSNV 10	/08/12-	-10/14/12 To	oday Show	6588	a-9am		-TWThF	:30	(\$400.00)	0.00 <i>NM</i>		
Unreso		ADLE DAT	ELNOT AVAILABL	LEDATE								
8 KSNV 10			E] NOT AVAILABI odav Show		a-9am		-TWThF	:30) (\$400.00)	0.00 <i>NM</i>		
Unreso		10// 1/14	<i></i>					,-,	(#145,55)	2.00 ,		
•			E] NOT AVAILABI		_							
10 KSNV 10		-10/14/12 To	oday Show	6588	a-9am		-TWThF	:30) (\$400.00)	0.00 NM		
Unreso [.NOT		ABLE RAT	E] NOT AVAILABI	LE RATE								
E 9 KSNV 10	0/09/12	10/12/12	Noon News	CM	12-1230pm	-TWTF-	- :30	4 5	\$175.003	0.00 NM	4	\$700.00
NEWO			Noon News									
NEWS Start D	Sata	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/		10/14/12	-TWTF	4		0.00						
E10 KSNV 10	0/15/12	10/15/12	Noon News	СМ	12-1230pm	M	- ;30	1 :	\$175.003	0.00 NM	1	\$175.00
NEWS			Noon News									
Start D)ate	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/		10/21/12	M	1	\$175.00	0.00						
E 13 KSNV 10	0/09/12	10/12/12	Dr. Phil	СМ	3-4p	-TWTF-	- :30	4 :	\$200.003	0.00 NM	4	\$800.00
PHIL			Dr Phil									
Start D	Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/08/		10/14/12	-TWTF	4		0.00						
E 14 KSNV 10	0/15/12	10/15/12	Dr. Phil	CM	3-4p	M	:30	1 :	\$200.003	0.00 NM	0	\$0.00
PHIL			Dr Phil									
Start D	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/		10/21/12	M	. 1	\$200.00	0,00	167			D: T		
<u>Spot</u> <u>Ch</u> <u>Da</u> 1 KSNV 10	ate Rar		<u>escription</u> r Phil	<u>Star</u> 3-4p	<u>t/End Time</u>		Weekdays M	Lengt	<u>n Kate</u> 0 (\$200.00)	Rtg Type		
Unres		, 5, 2, 1, 12, 0	/ 2411	υ-τ μ			.,	.0.	. (\$200.00)	. 0.00 14141		
[.NOT	AVAIL	ABLE RAT	E] NOT AVAILAB	LE RATE								
E 15 KSNV 10	0/15/12	10/15/12	NEWS 3 at 4 (1		4-5pm	M	:30	1	\$300.003	0.00 NM	1	\$300,00
NEWS			4PM NEWS (1 h	iour)	(4:30 PM-5:0	JU PIVI)						
Start D	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week; 10/15/	/12	10/21/12	М	1	\$300.00	0.00	· · · · · · · · · · · · · · · · · · ·					
E16 KSNV 10	0/09/12	10/12/12	NEWS 3 at 4 (1		4-5pm	-TWTF-	:30	4	\$300.003	0.00 NM	4	\$1,200.00
			4PM NEWS (1 h	ioui)	(4:30 PM-5:0	O FIVI)						

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KSNV

Order / Rev:

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Product Desc: BERKLEY FOR SENATE

Flight Dates:

10/09/12 - 10/15/12

Estimate:

30S

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF 4 \$300.00 0.00		
E 17 KSNV 10/09/12 10/12/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -TWTF :30 4 \$300.003 0.00 NM 4PM NEWS (1 hour) (4:00 PM-4:30 PM)	4	\$1,200.00
NEWS <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>		
Week: 10/08/12 10/14/12 -TWTF 4 \$300.00 0.00 E 18 KSNV 10/15/12 10/15/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M :30 1 \$300.003 0.00 NM	1	\$300.00
4PM NEWS (1 hour) (4:00 PM-4:30 PM) NEWS	'	ψ300.00
Start Date <u>End Date Weekdays Spots/Week</u> <u>Rate Rating</u> Week: 10/15/12 10/21/12 M 1 \$300.00 0.00		
E 19 KSNV 10/15/12 10/15/12 M-F Early News CM 5-630p M ;30 2 \$450.003 0.00 NM M-F Early News	2	\$900.00
NEWS Stort Pote - End Data - Wookdove - Chata@Albak - Bata - Batisa		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 M 2 \$450.00 0.00		
E 20 KSNV 10/09/12 10/12/12 M-F Early News CM 5-630p -TWTF :30 8 \$450.003 0.00 NM M-F Early News	6	\$2,700.00
NEWS		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF 8 \$450.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
3 KSNV 10/08/12-10/14/12 M-F Early News 5-630p -TWThF :30 (\$450.00) 0.00 NM		
Credited [credit]		
7 KSNV 10/08/12-10/14/12 M-F Early News 5-630p -TWThF :30 (\$450.00) 0.00 NM		
Credited [credit]		
E 21 KSNV 10/09/12 10/12/12 FacetoFace/Ralston RegQM 730-758pm -TW-F :30 2 \$225,003 0.00 NM		
Face to Face w/ J.Ralston	0	\$0.00
Face to Face w/ J.Ralston FACE	0	\$0.00
Face to Face w/ J.Ralston FACE <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>	0	\$0.00
Face to Face w/ J.Ralston FACE	0	\$0.00
Face to Face w/ J.Ralston FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TW-F 2 \$225.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 FacetoFace/Ralston Report 730-758pm -TW-F :30 (\$225.00) 0.00 NM	0	\$0.00
Face to Face w/ J.Ralston FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TW-F 2 \$225.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 FacetoFace/Relston Report 730-758pm -TWF :30 (\$225.00) 0.00 NM Unresolved	0	\$0.00
Face to Face w/ J.Ralston FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TW-F 2 \$225.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 FacetoFace/Ralston Report 730-758pm -TWF :30 (\$225.00) 0.00 NM Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE	0	\$0.00
Face to Face w/ J.Ralston FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TW-F 2 \$225.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 FacetoFace/Ralston Report 730-758pm -TWF :30 (\$225.00) 0.00 NM Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE	0	\$0.00
Face to Face w/ J.Ralston FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -Tw-F 2 \$225.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 FacetoFace/Ralston Report 730-758pm -TwF :30 (\$225.00) 0.00 NM Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/08/12-10/14/12 FacetoFace/Ralston Report 730-758pm -TwF :30 (\$225.00) 0.00 NM Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE	0	\$0.00
Face to Face w/ J.Ralston FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -Tw-F 2 \$225.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 FacetoFace/Ralston Report 730-758pm -TwF :30 (\$225.00) 0.00 NM Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/08/12-10/14/12 FacetoFace/Ralston Report 730-758pm -TwF :30 (\$225.00) 0.00 NM Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE E 22 KSNV 10/15/12 10/15/12 FacetoFace/Ralston Report 730-758pm M :30 1 \$900.001 0.00 NM	0	\$0.00 \$900.00
Face to Face w/ J.Ralston FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -Tw-F 2 \$225.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 FacetoFace/Ralston Report 730-758pm -TwF :30 (\$225.00) 0.00 NM Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/08/12-10/14/12 FacetoFace/Ralston Report 730-758pm -TwF :30 (\$225.00) 0.00 NM Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE E 22 KSNV 10/15/12 10/15/12 FacetoFace/Ralston Rep@M 730-758pm M :30 1 \$900.001 0.00 NM Face to Face w/ J.Ralston	1	
Face to Face w/ J.Ralston FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TW-F 2 \$225.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 FacetoFace/Relston Report 730-758pm -TW-F :30 (\$225.00) 0.00 NM Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/08/12-10/14/12 FacetoFace/Relston Report 730-758pm -TW-F :30 (\$225.00) 0.00 NM Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE E 22 KSNV 10/15/12 10/15/12 FacetoFace/Ralston Rep@M 730-758pm M :30 1 \$900.001 0.00 NM Face to Face w/ J.Ralston FACE	1	
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Face to Face w/ J.Ralston FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TW-F 2 \$225.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 FacetoFace/Relston Report 730-758pm -TW-F :30 (\$225.00) 0.00 NM Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/08/12-10/14/12 FacetoFace/Relston Report 730-758pm -TW-F :30 (\$225.00) 0.00 NM Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE E 22 KSNV 10/15/12 10/15/12 FacetoFace/Ralston Report 730-758pm M :30 1 \$900.001 0.00 NM Face to Face w/ J.Ralston FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/13/12 Vegas Inc. CM 6:30-8pmS- :30 1 \$150.003 0.00 NM	1	
Face to Face w/ J.Ralston FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TW-F 2 \$225.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 FacetoFace/Ralston Report 730-758pm -TWF :30 (\$225.00) 0.00 NM Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/08/12-10/14/12 FacetoFace/Ralston Report 730-758pm -TWF :30 (\$225.00) 0.00 NM Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE E 22 KSNV 10/15/12 10/15/12 FacetoFace/Ralston Report 730-758pm M :30 1 \$900.001 0.00 NM Face to Face w/ J.Ralston FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/13/12 10/13/12 Vegas Inc. CM 6:30-8pmS- :30 1 \$150.003 0.00 NM Vegas Inc.	1	\$900.00
Face to Face w/ J.Ralston FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TW-F 2 \$225.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 FacetoFace/Relston Report 730-758pm -TW-F :30 (\$225.00) 0.00 NM Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/08/12-10/14/12 FacetoFace/Relston Report 730-758pm -TW-F :30 (\$225.00) 0.00 NM Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE E 22 KSNV 10/15/12 10/15/12 FacetoFace/Ralston Report 730-758pm M :30 1 \$900.001 0.00 NM Face to Face w/ J.Ralston FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/13/12 Vegas Inc. CM 6:30-8pmS- :30 1 \$150.003 0.00 NM	1	\$900.00
Face to Face w/ J.Ralston FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TW-F 2 \$225.00 0.00 Spot Ch Date Range Description Start/End Time 1 KSNV 10/08/12-10/14/12 FacetoFace/Relston Report T30-758pm Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/08/12-10/14/12 FacetoFace/Relston Report T30-758pm -TW-F :30 (\$225.00) 0.00 NM Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE Start Date Start Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/13/12 10/13/12 Vegas Inc. CM 6:30-8pm S- :30 1 \$150.003 0.00 NM Vegas Inc. VEGAS INC Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12S- 1 \$150.00 0.00	1	\$900.00 \$150.00
FACE Start Date Neek: 10/08/12 10/14/12 -TW-F 2 \$225.00	1	\$900.00
Face to Face w/ J.Ralston FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TW-F 2 \$225.00 0.00 Spot Ch Date Range Description Start/End Time 1 KSNV 10/08/12-10/14/12 FacetoFace/Relston Report T30-758pm Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/08/12-10/14/12 FacetoFace/Relston Report T30-758pm -TW-F :30 (\$225.00) 0.00 NM Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE Start Date Start Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/13/12 10/13/12 Vegas Inc. CM 6:30-8pm S- :30 1 \$150.003 0.00 NM Vegas Inc. VEGAS INC Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12S- 1 \$150.00 0.00	1	\$900.00 \$150.00
Face to Face w/ J.Ralston FACE Start Date	1	\$900.00 \$150.00
Face to Face w/ J.Ralston FACE Start Date End Date Weekdays Spots/Week Rate Rating	1	\$900,00 \$150.00
Face to Face w/ J. Ralston FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TW-F 2 \$225.00 0.00 Weekdays Length Rate Rate Type 1 KSNV 10/08/12-10/14/12 FacetoFace/Ralston Report 730-758pm -TW-F 30 (\$225.00) 0.00 NM Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE NOT AVA	1	\$900,00 \$150.00
Face to Face w/ J.Ralston FACE Start Date End Date Weekdays Spots/Week Rate Rating	1	\$900.00 \$150.00

Print Date: 10/22/12 16:55:28 Page 5 of 8

KSNV

Order / Rev:

103615

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Berkley, Shelley for Senate

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BERKLEY FOR SENATE

Flight Dates:

10/09/12 - 10/15/12

Estimate:

30S

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 10/13/12 10/13/12 Weekend Jeopardy/WheeM 630-730pm ----S-:30 \$250,003 0.00 NM \$500.00 WKND Jeop/Wheel JEP/WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S-\$250.00 0.00 7-10pm ----S E 27 KSNV 10/14/12 10/14/12 News 3 Live in Prime СМ :30 \$600.003 0.00 NM \$600.00 News 3 in Prime NEWS AFTER NFL IN PRIME Spots/Week Rating Start Date End Date Weekdays Rate _____ \$600.00 Week: 10/08/12 10/14/12 0.00E 28 KSNV 10/12/12 10/12/12 Fri PR 9-10p СМ 9-10pm ----F--:30 1 \$1,000.003 0.00 NM \$1,000.00 Friday Prime 9-10pm **GRIMM** End Date Weekdays Start Date Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$1,000.00 0.00 1 E 29 KSNV 10/12/12 10/12/12 Fri PR 8-9p CM 8-9pm ----F--:30 \$750.003 0.00 NM \$750.00 Friday Prime 8-9pm WHIT/COMM **End Date** Weekdays Spots/Week Rating Start Date Rate Week: 10/08/12 10/14/12 ----F---\$750.00 0.00 E 30 KSNV 10/10/12 10/10/12 Wed PR 9-10p 0.00 NM CM 9-10pm --W---:30 1 \$1,700.003 \$1,700.00 Wednesday Prime 9-10pm SVU Start Date **End Date Weekdays** Spots/Week <u>Rate</u> Rating --W----10/14/12 Week: 10/08/12 \$1,700.00 0.00 E31 KSNV 10/10/12 10/10/12 Wed PR 10-11p СM 10-11pm :30 1 \$1,400.003 0.00 NM --W----\$1,400.00 Wednesday Prime 10-11pm CHICAGO FIRE Weekdays Start Date End Date Spots/Week Rate Rating Week: 10/08/12 10/14/12 --W----\$1,400.00 0.00 E 34 KSNV 10/15/12 10/15/12 The Tonight Show 1135p-1237a \$500.001 0.00 NM CM M----:30 2 \$1,000.00 Tonight Show TON SHOW Start Date End Date **Weekdays** Spots/Week Rate Rating M----\$500.00 Week; 10/15/12 10/21/12 2 0.00 Start/End Time Ch Date Range Description Weekdays Length Rate Rtg Type 1 KSNV 10/15/12-10/21/12 The Tonight Show 1135p-1237a :30 (\$500.00) 0.00 NM See MG 34.3,34.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/15/12-10/21/12 The Tonight Show 1135p-1237a :30 (\$500:00) 0.00 NM See MG 34.3.34.4 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/15/12-10/15/12 The Tonight Show 1135p-1237a :30 \$500.00 0.00 NM MG for 34.2,34.1 [Revised Rate to Reinstate] 4 KSNV 10/15/12-10/15/12 The Tonight Show 1135p-1237a :30 \$500.00 0.00 NM MG for 34.2,34.1 [Revised Rate to Reinstate] E 35 KSNV 10/09/12 10/12/12 The Tonight Show :30 8 \$500.001 0.00 NM \$4,000.00 CM 1135p-1237a -TWTF--**Tonight Show** TON SHOW Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating -TWTE--10/14/12 Week; 10/08/12 8 \$500.00 0.00

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KSNV

Order / Rev:

103615

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830030

Product Desc: BERKLEY FOR SENATE

Flight Dates:

10/09/12 - 10/15/12

Estimate:

30\$

Ln Ch Start End Inventory Code Break Start/End Time Days		Rate Pri RtgTyp	
E 35 KSNV 10/09/12 10/12/12 The Tonight Show CM 1135p-1237a -TWTF- Tonight Show	:30 8 \$:	500.001 0.00 N	M 8 \$4,000.00
TON SHOW			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week; 10/08/12 10/14/12 -TWTF 8 \$500.00 0.00			
Spot Ch Date Range Description Start/End Time	Weekdays Length	Rate Rtg Typ	<u>e</u>
1 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a	-TWThF :30	(\$500.00) 0.00 N	M
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE			
2 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a	-TWThF :30	(\$500.00) 0.00 N	M
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		(4000,00)	
3 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a	-TWThF :30	(\$500.00) 0.00 N	М
See <i>MG</i> 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE			
4 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a	-TWThF :30	(\$500.00) 0.00 N	M
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE			
5 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a	-TWThF :30	(\$500.00) 0.00 N	М
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE			
6 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16	-TWThF :30	(\$500.00) 0.00 N	M
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE			
7 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a	-TWThF :30	(\$500-00) 0.00 N	^I M
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE			:
8 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a	-TWThF :30	(\$500-00) 0.00 N	IM
See MG 35.9,35.10,35.11,35.12,35.13,35.14,35.15,35.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE			
9 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a	-TWThF :30	\$500.00 0.00 N	М
MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate]			
10 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a	-TWThF :30	\$500.00 0.00 N	M
MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate]]
11 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a	-TWThF :30	\$500.00 0.00 N	М
(M) MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2			
[Revised Rate To Reinstate] 12 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a	-TWThF :30	\$500.00 0.00 N	M
(f) MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2		φοσσ.σσ σ.σσ π	
[Revised Rate To Reinstate]	_		
13 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a	-TWThF :30	\$500.00 0.00 N	IM
14 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a	-TWThF :30	\$500.00 0.00 N	М
MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate]			
15 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a	-TWThF :30	\$500.00 0.00 N	М
MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate]			
16 KSNV 10/09/12-10/12/12 The Tonight Show 1135p-1237a	-тwтhF :30	\$500.00 0.00 N	IM
MG for 35.7,35.1,35.3,35.4,35.5,35.8,35.6,35.2 [Revised Rate To Reinstate]			
E 36 KSNV 10/09/12 10/12/12 M-F News 3 at Eleven CM 11pm-1135pm -TWTF M-F News 3 at Eleven NEWS	:30 4 \$	425,003 0.00 N	IM 4 \$1,700.00
Start Date End Date Weekdays Spots/Week Rate Rating			
Week: 10/08/12 10/14/12 -TWTF 4 \$425.00 0.00			_
E 37 KSNV 10/15/12 10/15/12 M-F News 3 at Eleven CM 11pm-1135pm M M-F News 3 at Eleven	:30 1 \$	425.003 0.00 N	IM 1 \$425.00

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Product Desc:

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Flight Dates:

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Estimate:

00

30S

Ln Ch Inventory Code Start End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots **NEWS End Date** Start Date Spots/Week Weekdays Rate Rating Week: 10/15/12 10/21/12 \$425.00 0.00 E38 KSNV 10/13/12 10/14/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----SS 30 2 \$400.003 0.00 NM 2 \$800.00 Sa-Su News 3 at Eleven **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 ----SS \$400.00 0.00 E 39 KSNV 10/13/12 10/13/12 Saturday Today СМ :30 \$225.003 0.00 NM 2 7a-9am -----\$450.00 Saturday Today SAT TODAY Spots/Week Start Date End Date Weekdays <u>Rate</u> Rating Week: 10/08/12 10/14/12 ---S-0.00 \$225.00 E40 KSNV 10/13/12 10/13/12 News 3 Sunrise - SATURIM 6a-7a -----:30 \$150.003 0.00 NM 2 \$300.00 **News 3 Sunrise SATURDAY NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----s-\$150.00 0.00 E41 KSNV 10/13/12 10/13/12 News 3 Today - SATURIDM 9am-930am ----S-:30 \$200.003 0.00 NM 1 \$200.00 News 3 Today - SAT **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/14/12 Week: 10/08/12 ----\$-\$200.00 0.00 E 42 KSNV 10/14/12 10/14/12 Sunday Today CM 7a-8am ----S :30 \$350,003 0.00 NM n \$0.00 Sunday Today **SUN TODAY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 2 \$350.00 0.00Spot Ch Date Range Description Start/End Time <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 Sunday Today (\$350-00) 0.00 NM 7a-8am --Su :30 Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/08/12-10/14/12 Sunday Today 7a-8am :30 (\$350:00) 0.00 NM -----50 Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 43 KSNV 10/13/12 10/13/12 Saturday Night Live CM 1130pm-1:02am :30 \$550.003 0.00 NM \$0.00 ----5a Saturday Night Live SNL Start Date End Date Weekdays 1 Spots/Week Rate Rating ----S-Week: 10/08/12 10/14/12 \$550.00 0.00 Ch Date Range **Description** Start/End Time <u>Length</u> Rate Rtg Type <u>Weekdays</u> :30 (\$550-00) 0.00 NM 1 KSNV 10/08/12-10/14/12 Saturday Night Live 1130pm-1:02am -----Sa--Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE N 44 KSNV 10/09/12 10/12/12 M-F Early News CM 5-630p -TWTF--:30 2 \$1,200.001 0.00 NM \$2,400.00 M-F Early News **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate Week; 10/08/12 10/14/12 -TWTF--\$1,200,00 0.00 N45 KSNV 10/09/12 10/12/12 Late Night w/Fallon CM 1237a-136am -TWTF--:30 \$250.001 0.00 NM \$500,00 Late Night w/Fallon **FALLON** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -TWTF-\$250.00 0.00 N46 KSNV 10/09/12 10/12/12 The Agenda 1230pm -TWTF--\$325.001 0.00 NM CM 1230-1p :30 \$1,300.00 The Agenda 1230pm Start Date End Date **Weekdays** Spots/Week <u>Rate</u> Rating Week: 10/08/12 10/14/12 -TWTF ---\$325.00 0.00 N47 KSNV 10/15/12 10/15/12 The Agenda 1230pm CM M----:30 \$325.001 0.00 NM 1230-1p \$325.00 The Agenda 1230pm Start Date End Date Weekdays Spots/Week Rate Rating

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Order / Rev: 103615

3615

Advertiser:

Berkley, Shelley for Senate

Ait Order #:

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Product Desc:

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Flight Dates:

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Estimate:

30S

Ln Ch Stai	t End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
N 47 KSNV 10/15	/12 10/15/12	The Agenda 1230pm The Agenda 1230pm	СМ	1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12		ots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
N48 KSNV 10/10	/12 10/12/12	M-F Jeop/Wheel	CM	630-730pm	W-F	:30	2	\$1,300.001	0.00 NM	2	\$2,600.00
		M-F Jeopardy/Wheel	of Fortune	е							
Start Date	End Date	Weekdays Spo	ots/Week	Rate	<u>Rating</u>						
Week: 10/08/12	10/14/12	W-F	2	\$1,300.00	0.00						
N49 KSNV 10/10	/12 10/12/12	The Agenda 1230pm	СМ	1230-1p	WTF	:30	1	\$325.001	0.00 NM	1	\$325.00
		The Agenda 1230pm									
Start Date	End Date	Weekdays Spo	ots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	WTF	1	\$325.00	0.00						
N 50 KSNV 10/10	/12 10/12/12	Late Night w/Fallon	CM	1236a-136a	mWTF	:30	2	\$250.001	0.00 NM	2	\$500.00
		Late Night w/Fallon									
Start Date	End Date	Weekdays Spo	ots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	WTF	2	\$250.00	0.00						
									Totals	98	\$38,850.00